ST. JOSEPH’S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM

III SEMESTER **PSYCHOLOGY**  TIME:4HRS

PSY-Ma3-3601(4) **SOCIAL PSYCHOLOGY** Marks:100

w.e.f:2024 – 2025(23AK) Admitted batch **SYLLABUS**

**LEARNING OUTCOMES:**

At the end of the course the student would be able to

* Appreciate social behaviour from psychological perspective and research methods

• Learn about making evaluations about outside world and psychological underpinnings and non-verbal behaviour

• Learn about psychological underpinnings of impression formation and management

• Learn about how attitudes are formed, art of persuasion from psychological perspective

* Learn about psychological basis of leadership behavior

**COURSE OBJECTIVES:** To enable the students to

1. Develop an awareness of the field of Social Psychology.

2. Develop a better understanding of both their social environment and its relationship To their behaviour

3. Become acquainted the students with the different methods of social psychologists.

4. Become sensitive to the social and cultural forces at work.

5. Inquire, analyze, and relate the principles to everyday happenings.

**UNIT – I: Nature and Scope of Social Psychology**

Definition, Nature and Scope of Social Psychology, Social Psychology and other Sciences

Research methods in Social Psychology- Observation, Survey, Correlational Method, Field

Study and Experimental Method.

**UNIT–II: Social Perception:** Social Perception - Meaning and Factors Influencing Social Perception, Attribution - Meaning, and basic sources of errors in AttributionNon-verbal communication - Basic channels of Nonverbal Communication, Nonverbal Cues in Social life, recognizing deceptionImpression Formation and Impression management

**UNIT–III: Social Influence:** Forms of social influence: Conformity, Asch’s experiments on conformity; factors affecting conformity; the bases of conformity.

**Obedience:** Milgram’s Studies on destructive obedience, Group and Individual Performance- Social Facilitation, Social Loafing,

**UNIT–IV: Social Attitudes:** Attitude – Definition, Distinguishing Features of Attitudes, Attitude Formation and ChangePrejudice, Discrimination, Stereotype, Social distance.

**UNIT–V: Leadership:** Definition, Traits of a Leader, Types of Leaders - Autocratic, Democratic and Laissez – faireClassic Studies on Leadership, Leader Behavior- Initiating Structure and Consideration

PSY-Ma2-3601(4) ::2::

**Practicum:**

Any 2 practicum pertaining to the syllabus

**REFERENCES:**

1. Baron & Branscombe-Social Psychology (2017), Pearson, India.

2. Myers-Social Psychology (2008), Mc.Graw Publication.

3. LippaR.A- Social Psychology, Wodworth publishers, California.

4. Kuppuswamy -Social Psychology

5.MangalS.K-Social Psychology, Sterling Publishers, New Delhi

**Co-Curricular Activities:**

**Suggested Co-Curricular Activities**

1. Assignments

2. Seminars, Group discussions, Quiz, Debates on related topics

3. Prepare charts and models of related topics

4. Invited lectures and presentation on related topics by field experts.

\*\* \*\* \*\*