ST. JOSEPH’S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM

III SEMESTER **PSYCHOLOGY**  TIME:4HRS PSY-Ma1-3601(4) **APPLIED PSYCHOLOGY** Marks:100

w.e.f:2024 – 2025(23AK) Admitted batch **SYLLABUS**

**LEARNING OUTCOMES:**

At the end of the course the student would be able to

* learn about applications psychology in educational, industrial, health, counselling and forensics
* Learn about the role of beliefs and attitudes in the health problems of our times
* understand the meaning and process of counselling including personal and professional aspects
* Developing knowledge and skills related to employee selection, performance appraisal and job satisfaction.

**COURSE OBJECTIVES:** To enable the students to

1. Study by observation.
2. Study by observation.
3. Familiarize the students with some of the principles features of experimental psychology
4. Conduct experiments

**UNIT- I:** Introduction: Meaning, Basic and applied research, Fields of applied psychology.

Educational Applications: Role of psychologists in school system: school psychologist, community psychologist, Educational psychologist: Measurement and evaluation: Assessing educational readiness, assessing educational achievement.

**UNIT-II:** Industrial Applications: Recruitment, Selection and Training, Motivation and job satisfaction, Communication and conflict in work settings, choosing a career, Work-related attitudes, job interviews.

**UNIT-III:** Health Applications: Dealing with health related information, stress and illness, taking active steps to cope with stress, coping with medical care.

Lifestyles and its consequences: Smoking, drinking, overeating, sedentary behavior and AIDS.

**UNIT - IV:** Clinical Applications: Cognitive-Behavior therapy, Psychoanalytic, Behavior, person- centered therapy, rational emotive therapy, group therapy, Measures to promote mental health

**UNIT-V:** Forensic Applications: Media and Perception about crime, eyewitness testimony, and the Detection of Deception, role of attorneys and judges, defendant characteristics. The Psychologist as Expert Witness: Practical and Ethical Issues

The Psychology of Lying, Detection of Deception; Deception Techniques: Polygraph Examination, fMRI, Narco-analysis, Forensic Hypnosis, Voice stress Analysis. Eyewitness testimony, The Psychologist as Expert Witness: Practical and Ethical Issues, The roles of forensic psychologist

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**Practicum:**

Any 2 practicum pertaining to the syllabus

**REFERENCES:**

Anatasi, A. (1979) Fields of Applied Psychology (2nd) U.S.A.: McGraw Hill.

Baron, R.A., Byrne, D. & Branseonube, N.R. (2007). Social Psychology (11th ed.) New Delhi:

Prentice Hall.

Baron, R.A., Byrne,D. & Johnson, B.T. (1998). Exploring social psychology (4th ed.) Boston: Allyn

& Bacon.

Goldstem, A.P. & Krasner, L.(1989). Modern Applied Psychology. New York: Pergamum Press.

Weiten, W. and Iloyd, M.A. (2007). Psychology Applied to modern life (8th ed.) New Delhi:

Thomson.

**Co-Curricular Activities:**

**Suggested Co-Curricular Activities**

1. Assignments

2. Seminars, Group discussions, Quiz, Debates on related topics

3. Prepare charts and models of related topics

4. Invited lectures and presentation on related topics by field experts

5. Visit an industry or organization and prepare a report on job satisfaction and Work-related attitudes

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