ST. JOSEPH’S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM

III SEMESTER **AGRICULTURE AND RURAL DEVELOPMENT** Time:3hrs/week

AEXT 292P (1) **ENTREPRENEURSHIP DEVELOPMENT AND** Marks:30

w.e.f AJ 2022-2023 **BUSINESS COMMUNICATION**

**PRACTICAL SYLLABUS**

**Objectives**

* To study about any one Agri - based industries/ business – Strengths, Weaknesses, Opportunities and Threats (SWOT) analysis.
* To study about constraints in setting up of agro based industries Formulation of project feasibility reports and industrial and agri-business houses.
* To study formulation of project feasibility reports.

**Course Outcomes**

**CO1**: students will learn Concept of entrepreneur, entrepreneurship

**CO2:** Students will understand Characteristics of entrepreneurs - Opportunities for entrepreneurship and rural entrepreneurship

**CO3:** students will learn Entrepreneurship development programmes (EDPs).

**CO4:** students will learn SWOT Analysis

**CO5:** Students will understand Institutional support - Financial Institutions and other agencies in entrepreneurship development

**EXPERIMENTS**

1. Field visits to study any one Agri - based industries/ business – Strengths, Weaknesses, Opportunities and Threats (SWOT) analysis.
2. Field visits to study the constraints in setting up of agro based industries Formulation of project feasibility reports and industrial and agri-business houses.
3. Field visits to study the formulation of project feasibility reports.
4. Field visits to study the industrial and agri-business houses.
5. Field visits to study the characteristics of successful entrepreneurs.
6. Field visits to study the any one of the Local Financial Institutions to study the MSME Policies.
7. Field visits to study the Entrepreneurial Development Institute to study the Process of Entrepreneurship Development.

Field visits to the local Public - Private Enterprises to study the managerial skills and achievement motivation

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