ST.JOSEPH’S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM

IV SEMESTER **B.B.A**  TIME: 5HRS/WEEK

BBA 4304 (4) **FINANCIAL SERVICES** MAX.MARKS:100

w.e.f. (“20AH”) **SYLLABUS**

**COURSE OBJECTIVES:**

1. The students to understand the overview of merchant banker services.
2. Know the role of financial services
3. An in-depth insight into the leasing and different types of lease.
4. Apply the concepts to realize the financing schemes for consumer durables.
5. To understand the guidelines for extending equity support to housing finance companies. .

**COURSE OUTCOMES:**

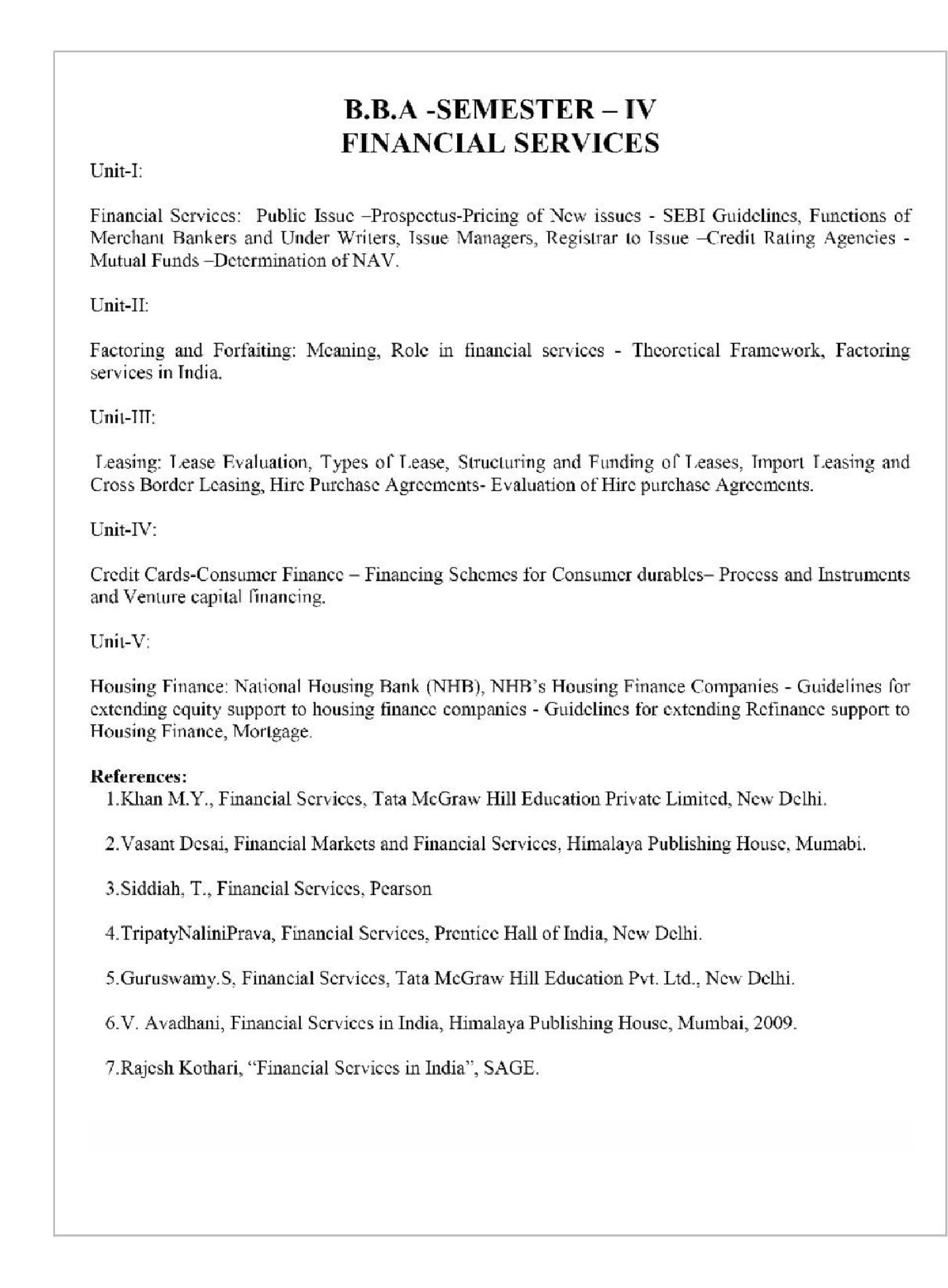
CO1: Understand the concepts of Banking and banking services.

CO2: Know the factoring services in India.

CO3: The students study the lease and hire purchase agreements.

CO4: Understand the financing schemes for consumer durables.

CO5: To study the guidelines for extending refinance support to housing finance.

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