ST. JOSEPH’S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM

# III SEMESTER **AGRICULTURE AND RURAL DEVELOPMENT** Time: 5hrs/week

## AEXT 291P (1) FUNDAMENTALS OF AGRICULTURAL EXTENSION Marks:50

## w.e.f 22AJ\_2022-2023 (Admitted batch) PRACTICAL SYLLABUS

**OBJECTIVES:**

* To study Audio-visual aids – Meaning, importance
* To study about Planning and preparation of extension literature – Leaflet, folder, pamphlet, booklet, news stories and success stories.
* To learn about Farmers’ Training Centre (FTC).

**Course Outcomes:**

**CO1:** Students will understand about Education, Meaning, definition and Types

**CO2:** Students will understand Objectives and principles of extension education.

**CO3:** Students will understand Extension efforts in pre-independence era

**CO4:** Students will learn about Extension / Agriculture development programme launched by ICAR / Govt. of India

**CO5:** Students will understand new trends in agriculture extension

**EXPERIMENTS:**

1. Audio-visual aids – Meaning, importance and classification - Selection, planning, preparation, evaluation, presentation and use of audio-visual aids – Charts.

2. Selection, planning, preparation, evaluation, presentation and use of audio-visual aids – Charts, posters, flip charts, flash cards, plannel graphs.

3. Selection, planning, preparation, evaluation, presentation and use of audio-visual aids – Power point slides.

4. Planning and preparation of extension literature – Leaflet, folder, pamphlet, booklet, news stories and success stories.

5. Handling and use of audio visual equipments such as public address equipment (PAE) system and still camera and digital camera and Liquid Crystal Display (LCD) Projector.

6. Group discussion – Simulated exercise

7. Visit to KVK.

8. Visit to Farmers’ Training Centre (FTC).

9. Visit to District Agricultural Advisory and Transfer of Technology Centre (DAATTC).

10. Visit to study organization and functioning of DRDA, DWMA, ATMA, JDA Office and other development departments at district level. 13. Visit to a village to exercise PRA techniques

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