ST.JOSEPH COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM

SEMESTER IV **B.B.A** TIME:6HRS/WEEK

BBA 4204 (4) **INTERNATIONAL BUSINESS** MAX.MARKS :100

w.e.f. 2020-2023 **SYLLABUS**

**OBJECTIVES:**

* To understand the current conceptual and theoretical models, issues, and concerns in international business administration
* To be able to describe current practices, issues, and concerns in international business administration.
* To be capacitated to apply current business practices to the management of international businesses.
* To know the significant differences in business practices in different parts of the world and understand how these differences affect managing companies in various countries.

**LEARNING OUTCOMES:**

CO1 Students will achieve analysis on both international business and domestic business.

CO2 Students develops knowledge in international trade and the factors relating to foreign exchange remains supreme.

CO3 Students will learn Factors influencing exchange rate fluctuations

**UNIT-I:** Introduction Need Difference between Domestic and International Foreign Trade. Differencebetween globalisation of trade /international trade

**UNIT-II:** Foreign Exchange: Factors influencing exchange rate fluctuations. Euro market and instruments(LIBOR, MIBOR, etc), Foreign market operations, participants, spot-future forward and option market.

**UNIT-III:** Balance of Payment: Contents, disequilibria in BOP, measures to bring back equilibrium in BOP. convertibility of currencies Current account and Capital account convertibility, exchange control, reasons and methods.

**UNIT-IV:** WTO and Trade blocks WTO Formulation, advantages and disadvantages of WTOmembership to developing countries. Trade blocks: Reasons for trade block formation, different types of trade blocks - member countries and economies condition and trade commodities of LAFTA, SAFTA, NAFTA, ASEAN, CARICOM and EU.

**UNIT-V:** Procedure and Documents Export and Import procedure, principal and auxiliary documents, bill of lading, consular invoice, commercial invoice, AR and GP forms, Mate receipt, Letter of credit – Packing list-Incentives to exports, recent Exim policy

**REFERENCES:**

1. C Jeevanandam, Foreign Exchange Practice, Concepts and Control, Sultan Chand & Sons
2. T.S. Balagopal, Export Management, Himalaya Publishing House.
3. KPM Sundaram & Rudradatta, Indian Economy S. Chand & Co., New Delhi
4. Francis Cherumilum, Foreign Trade and Export Management, Himalaya Publication,

\*\* \*\* \*\*