ST.JOSEPH’S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM

III SEMESTER **B.B.A**  TIME:5HRS/WEEKBBA 3303(4) **ORGANIZATIONAL BEHAVIOUR** MARKS:100

w.e.f.20-21 admitted batch-“20AH” **SYLLABUS**

**OBJECTIVES:**

1. To understand the human behaviour in any system
2. To describe the behaviour of an individual in response to the new environment
3. To Analyze the critical and creative thinking abilities necessary for understanding why individuals and groups behave in a particular manner.
4. To understand the workplace Behavior in both individual and group behavior.
5. To acquire knowledge on organizational change and development

**LEARNING OUTCOMES:** Students will be able to

CO1: Identify and develop the concepts of organizational behaviour

CO2: Deals with foundations of individual behavior the learner will be able to

execute desired workplace behavior

CO3: Recognizes group dynamics and improves decision making in groups and

thereby performs well in team building.

CO4: Get inputs from transactional analysis enlightens and enriches the behavior.

CO5:Finds the sources of knowledge to resolve organizational conflicts.

**UNIT-I : INTRODUCTION:** Introduction to OrganisationalBehaviour, the OB Model, Roles of Manager in CB, Challenges and Opportunities for OB(Case Studies)**.**

**UNIT-II:THE INDIVIDUAL:** Foundation of Individual Behaviour Concepts of Motivation, Personality, Values(Case Studies)

**UNIT-III :** Attitudes, Perception Learning Individual Decision-Making and Problem Solving(Case Studies)

**UNIT-IV:THE GROUP:** Foundation of Group Behaviour Concepts related to Communication, Leadership, Power and PoliticsWork Teams and Group Dynamics. Transaction Analysis, Johari Window Model(Case Studies)

**UNIT-V:THE ORGANISATION:** Foundation of the Organisation Concepts related to Organisation Structure, Organization Culture,Organization Change & Development Organizational Conflict and Discipline(Case Studies)

**REFERENCES :**

1. Stephen Robbins, Organizational Behavior, Pearson Education, New Delhi. 18th Edition
2. Davis, Keith &Newstrom, Human Behavior at Work, Tata McGraw Hill Publishing Co. Pvt. Ltd., New Delhi, 13th Edition
3. Luthans, Fred, Organizational Behavior, McGraw Hill Publishing Co. Ltd., Singapore. 12th Edition(2017)
4. L.M Prasad, Organizational Behaviour, Sultan Chand and Sons, 2019
5. Aswathappa K., Organizational Behavior, Himalaya Publishing Co. Pvt. Ltd., Mumbai, 2011.
6. P.Subba Rao, Organizational Behavior, Himalaya Publishing Co.Pvt.Ltd,2013

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