ST.JOSEPH’S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM

IV SEMESTER **B.B.A**  TIME: 5HRS/WEEK

BBA 4304 (4) **FINANCIAL SERVICES** MAX.MARKS:100

w.e.f. (“20AH”) **SYLLABUS**

**COURSE OBJECTIVES:**

1. The students to understand the overview of merchant banker services.
2. Know the role of financial services
3. An in-depth insight into the leasing and different types of lease.
4. Apply the concepts to realize the financing schemes for consumer durables.
5. To understand the guidelines for extending equity support to housing finance companies. .

**COURSE OUTCOMES:**

CO1: Understand the concepts of Banking and banking services.

CO2: Know the factoring services in India.

CO3: The students study the lease and hire purchase agreements.

CO4: Understand the financing schemes for consumer durables.

CO5: To study the guidelines for extending refinance support to housing finance.

**UNIT - I :** Financial services: Public Issue - Prospectus- Pricing of New issues - SEBI Guidelines, Functions of Merchant Bankers and under writers, Issue Managers, Registrars to Issue - Credit Rating Agencies - Mutual funds - Determination of NAV.

**UNIT - II:** Factoring and forfaiting: Meaning: Role in financial services - Theoretical framework, factoring services in India.

**UNIT - III:** Leasing lease Evaluation types of Lease, structuring and funding of leases, Import Leasing and cross border leasing, Hire purchase agreements - Evaluation of Hire purchase agreements.

**UNIT - IV:** Credit cards - consumer finance - financing schemes for consumer durables - Process and Instruments and venture capital financing.

**UNIT -** **V**: Housing Finance: National Housing Bank (NHB), NHB’s Housing Finance companies - Guidelines for extending equity support to housing finance companies - Guidelines for extending Refinance support to Housing finance, Mortgage.

**References**:

1. Khan M.Y.,Financial services, Tata McGraw Hill Education Private limited, New Delhi.
2. Vasant Desai, Financial markets and financial services, Himalaya Publishing House, Mumbai.
3. Siddiah, T., Financial services, Prentice Hall of India, New Delhi.
4. Guruswamy S Financial services Tata McGraw Hill Education Pvt.Ltd New Delhi**.**

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