ST.JOSEPH’S COLLEGE FOR WOMEN (AUTONOMOUS), VISAKHAPATNAM

Time: 4Hrs/week **FOUNDATION OF ART AND DESIGN** Max.Marks:100

**Objectives:** To enable the students to

1. Gain an understanding of basic art principles.
2. Develop an aesthetic sense.
3. Become good art consumers.
4. Develop interiors which are aesthetically satisfying to live in.

**Course:**

**Unit I:** Design in Everyday life – classification, structural and decorative, requirements, design

modification to suit different requirements. Elements of design – line, shape, size, texture,

direction, color and value – use and application in design.

**Unit II:** Principles of design – Harmony, Balance, Proportion, Rhythm, and Emphasis – concept and

application in interior, exterior design and flower arrangement.

**Unit III:** Color – In various disciplines.Properties of color – Hue, Value, Intensity; Color theories –

Prang and Munsell. Color harmonies – Related and contrasting.Application in interior and

exterior design.

**Unit IV:** Home furniture – Styles of furniture – Traditional/Period, Contemporary and Modular.

Accessories – classification, importance.

**Unit V: a)** Furnishings – classification. Floor coverings – classification, selection.

Window treatment – Types of windows; Window treatments – hard and soft.

Types of curtains and draperies, fixtures.

1. Flower Arrangements – Importance, objectives; classification – styles, types, shapes; materials for flower arrangement; care of cut flowers.
2. Light – Importance, types, fixtures.

**References:**

1. Art in everyday life ,Goldstein & Goldstein – Oxford & IBH Publishing Company, New Delhi. (1968)
2. Home furnishing – Anne H. Rutt – Wiley Eastern Pvt. Ltd., New Delhi. (1969).
3. Text book of household arts – Stella Soundaraj – Orient Longman, Bombay. (1985).
4. Management for Indian Families, Mann, Kalyani publishers, Delhi. (1976).

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ST.JOSEPH’S COLLEGE FOR WOMEN (AUTONOMOUS), VISAKHAPATNAM

Time: 2Hrs/week **FOUNDATION OF ART AND DESIGN PRACTICAL** Max.Marks:50

**OBJECTIVES:** To enable the students to

1. Gain an understanding of basic art principles.
2. Develop an aesthetic sense.
3. Become good art consumers.
4. Develop interiors which are aesthetically satisfying to live in.

**COURSE:**

**Unit-I:** Structural and decorative design – requirements.

**Unit-II:** Modification of design to suit different purposes and elements of design – line, shape,

direction, texture, color, value.

**Unit-III** Principles of design – Harmony.

**Unit-IV** Principles of design – Proportion.

**Unit-V** Principles of design – Balance.

**Unit-VI** Principles of design – Rhythm.

**Unit-VII** Principles of design – Emphasis.

**Unit-IX** Color- Attributes

**Unit-X**  Color schemes

**Unit-XI** Flower arrangement/ window treatment.

**References:**

1. Art in everyday life ,Goldstein & Goldstein – Oxford & IBH Publishing Company, New Delhi. (1968)
2. Home furnishing – Anne H. Rutt – Wiley Eastern Pvt. Ltd., New Delhi. (1969).
3. Text book of household arts – Stella Soundaraj – Orient Longman, Bombay. (1985).
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