

ST. JOSEPH'S COLLEGE FOR WOMEN (A)

VISAKHAPATNAM- 530004

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COMMERCE AND MANAGEMENT ASSOCIATION



COMMERCE AND MANAGEMENT ASSOCIATION 2023-2024

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COMMERCE AND MANAGEMENT ASSOCIATION

(2023 – 2024)

ACTIVITY 1

ACTIVITY NAME: FIND THE AD



DESCRIPTION: This activity was conducted on 7th July 2023 with _ participants. In this activity, students had to guess the advertisements based upon the audios which were taken out of context and played before them using a speaker. This activity had about 2 rounds with 15 audio clips in each round. The students with the greatest number of correct guesses would be the winners and the winners in this activity were Ch. Satya Meghana Sri from III BCom and M. Jyothika from II BBA the close second; the runners up; Sonali from III BBA and M. Kavya from III BCom.

ACTIVITY 2

ACTIVITY NAME: GUESS THE CORRECT LOGO

DESCRIPTION: This activity was conducted on 31st July 2023 with 36 participants. It was an individual activity. The participants had to come along with their pens and paper. They were all allotted places and shown multiple logos. Each logo was shown twice, one which is a dupe and the other, an original. These logos were shown on the screen using the projector and the participants were given about 30 seconds to guess which among the two was the original logo. The participants with the highest number of correct answers would be the winner, which was M. Chandrika from III BCom and the immediate second, the runner-up: Tushika from III BA.

ACTIVITY 3

ACTIVITY NAME: SLOGAN WRITING COMPETITION

DESCRIPTION: This activity was conducted on 14th August 2023 with 30 participants. This was an individual activity where the participants would come up and write a slogan which was closely related to the Indian freedom. They were presented with a chart provided with 30 cells in which each individual had to fill a singular cell with their respective slogan. The winner and the runner-up for this activity were

ACTIVITY 4

ACTIVITY NAME: MUSICAL FIESTA



DESCRIPTION: This activity was conducted on 11th 2023. We had around 20 participants. This activity was basically like musical chairs but with a twist of fate. Not only did the participants have to sit on a chair when the music ends but they should find a hidden chit in their respective chairs. Whoever finds the chit based purely on luck would be deemed winner. The winners for this activity were; 1st place: - Oindrila Bhattacharjee from II CBZ and the 2nd place went to P. Ahalya from IGNOU college.

ACTIVITY 5

ACTIVITY NAME: RECOLLECT THE THINGS



DESCRIPTION: This activity was conducted on 18th December 2023 with 28 participants. This was an individual activity where the participants were asked to come up two at a time and stand in front of a table which had two sides on the two corners where 15 chits were placed. These chits comprised of riddles and tricky questions which the participants had to guess within a time-limit of 1 minute. They were allowed to guess any number of answers within the provided time and whoever gets the most of these within that minute is named the winner. The winner for this activity was K. Veronica from II BCom and we have two runners-up: Krishna Sharma from II BCom and Vandana Kumari from II BCom

ACTIVITY 6

ACTIVITY NAME: HIT THE PYRAMID



DESCRIPTION: This is a fun-oriented activity conducted on the 29th of January. The participants were asked to come in pairs. They were given 10 paper cups and one of the pair was asked to arrange these cups in a pyramid while the other would hit the pyramid; the goal here is to make the pyramid falls (the cups) with just one hit. Each pair was given 1 minute and whoever has the greatest number of hits and cups which have fallen would be labelled the winner. The winners for this event are Aditya Lakshmi from II BCom, Roll no:22AJ461 and Y. Madhavi from II BCom, Roll no:22AJ432.

ACTIVITY 7

NAME OF THE ACTIVITY: Quiz Parker

DESCRIPTION: This activity was conducted on the 12th of February 2024. There were about 50 participants from different groups. The activity comprised of two set of presentations and in each presentation, there were 10-15 slides asking different questions which included sports, politics, businesses, commercials, famous personalities, etc.; and the participants were given a minute to come up with the right answer and jot it down. The participants with the greatest number of correct answers to the questions posed is declared the winner. The WINNER is V. Varshitha from I BCom AND the RUNNER-UP: Poshna Adari from I BBA