

ST. JOSEPH'S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM
VIII SEMESTER HOME SCIENCE TIME:2Hrs/Week
HS-E2-8153 ADVANCED FASHION APPAREL DESIGNING PRACTICAL
MARKS:50

Course objective:

- able to create fashion collections that reflect creativity and innovation through the use of advanced techniques.
- Creative and personable fashion stylists adept at leveraging extensive industry networks to source and secure impeccable designs for clients.

Course Outcomes: To enable students to

1. Acquaint the students with better managerial skills in the Boutique.
2. Enable the students to understand the intricacies of retail business.
3. Know how to plan and organize a store, gain knowledge
4. Know how to visually merchandise the fashion product in interior and exterior decoration.
5. Be familiar with different fashion brands and be able to organize commercial shows like trade shows, Fashion shows, and exhibitions.

PRACTICALS

1.

- Infant Jabla, napkin for 0-1 years
- Bib, panty for 2-3 years

2.

- Different types of sleeves and collars.
- Fasteners
- Apron

3. Designing drafting and constructing apparel for Girls' wear

- Lehenga choli- skirt and blouse
- Palazzo pants and crop top

4. Designing drafting and constructing apparel for Women's wear

- churidar and kurta
- kachori blouse with puff sleeve
- Maxie for women

5. Designing drafting and construction of apparel for Persons with special needs

- Lactation/ maternity dress
- Physical challenged (any one style)

REFERENCES

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5. Jarnow and KG Dickenson, " Inside the fashion Business" Prentice Hall
6. Comdex Fashion Design Vol -1 Fashion Concepts Vikas Gupta
7. Cooklins garment tech note for fashion design Steven 978-81-265-3537-8
8. Fashion designing Ritu bal 817573776
9. Comdex Fashion Design Vol -2 Esembles for your body type Vikas Gupta
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12. Drake / Spooone/ Greenwald “ Retail fashion promotion and Advertising”
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14. Zarpker System of Cutting- Zarpker. K. R, Navneet Publications ltd.
15. Practical cutting and tailoring part II Eshwasri Anwahi, Lakhraj Hans R.B Publications, Delhi
16. Advanced drafting and drapingManmeet Sodhia
17. Metric pattern cutting for children’s wear and babies wear Winifred Aloric