

ST. JOSEPH'S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM
VII SEMESTER HOME SCIENCE TIME:4Hrs/Week
HS-E1-7105 HISTORIC COSTUMES AND FASHION THEORY
MARKS:100

Course Objectives

- Different places have different dressing styles, and some dresses symbolize local traditions.
- Understanding fashion styles, trends, and fashions in history can help you understand how fashion in one time period influences another time period. This can help you predict future trends, which is an important part of fashion design.
- Costumes can be identified with reference to time period and culture. The excavated past of archaeology and art can reveal the history of costumes and fashion.

Course Outcomes

To enable the students to –

- Learn about the costumes of different countries.
- Understand social psychology aspects of clothing
- Learn about fashion terminologies and fashion cycle.
- Gain knowledge in Historical textiles and Designs starting from the evolution of humans till date.
- Understand origin and theories of clothing.
- Be familiar about fashion cycle and types of garments

THEORY

Unit 1:Historic costumes I

- Ancient Indian Costumes – Gupta Period, Kushan Period, Satvahana Period, Aryan period, Maurya and Sunga period – Costumes of Male and Female, Ornaments, Accessories and Head wears.

Unit 2:Historic costumes II

- Egyptian – 2680 BC to 640 AD
- Greek – 550 BC to 300 AD
- Roman – 500 BC to 476 AD

Unit 3:Historic costumes III:

- English – 15th century
- French – 15th century
- Oriental Countries – Japan and China – Ancient

Unit 4:Social psychological aspects of clothing-

Clothing:

- Origin and Need

- Theories – Modesty, Immodesty, Protection, Adornment, Social – psychological, Role of clothing in development of self-effect of personality, Uniforms, Impression formation.

Unit 5:Fashion:

- Definition, Fashion terminology, Fashion cycle.
- Types of Garments – Original, classic, popular and fad garments
- Classification of garments – functional and seasonal.

REFERENCES:

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6. Hurlock, E.B., 1929, The Psychology of Dress, Ronald Press, New York.
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10. Kaiser, S.B., 1998, The social Psychology of clothing, Fair Child Publications, New York.
11. Roshen Alkaz (1983), “Ancient Indian Costumes”, Art Heritage, New Delhi.
12. Mary G Houston (2003) Ancient Greek, Roman And Byzantine Costume, Dover Publicatons, Mineola.