

Learning objectives:The students will be able to:

- Learn the meaning, scope and concept of Home Science Extension.
- Explain the importance of Extension Education in Home Science
- Understand the role Extension worker in community
- Understand the Principles, steps in Teaching and Learning process
- Different Teaching Methods and Teaching Aids in Communication Process.
- Know the importance of Teaching Methods and Teaching Aids in Communication Process.
- Know the barriers of communication and learn how to overcome them.

Learning outcomes:

- Learn Practical skills in planning, preparation of Audio-Visual Aids
- Usage of bulletin board in extension education
- Use of different types of Teaching methods and Audio-Visual Aids for different target groups.
- Qualities of an Extension Worker

SYLLABUS:

UNIT – I: EXTENSION EDUCATION -

- Meaning, Concept, Scope and objectives
- Formal and Non formal Education
- Philosophy and principles of Extension Education
- Role and Qualities of an Extension worker

UNIT-II: TEACHING AND LEARNING PROCESS

- Teaching – Meaning, definition, steps in Teaching
- Learning – Meaning, definition, Elements of Learning
- Learning Situation – Definition, Elements of Learning Situation
- Principles of learning and their Implications for Teaching
- Motivation – Principles of Motivation in Extension
- Classification of motives

UNIT – III: TEACHING METHODS/TECHNIQUES

- Extension Teaching methods – Definition, Functions and Classification of Teaching methods – According to use and form
- Individual methods – Farm and home visits, Telephone calls, Personal letter, Result demonstrations.
- Group methods – Method demonstration, Group meetings/Discussions, Conferences, Field trips etc.
- Mass Methods – Print and electronic media , Internet, Social media and Exhibitions
- Factors to be considered in selection and combination of teaching methods.

UNIT – IV: AUDIO - VISUAL AIDS:

- Audio Visual Aids – Meaning and Classification
- Factors Influencing selection of Audio-Visual Aids
- Principles of Preparing in Planning, Presentation and evaluating in Audio-Visual Aids
- The cone of Experience

UNIT-V COMMUNICATION

- Communication – Meaning, Definition and scope of Communication

- Key Elements in the process of Communication – 1. Communicator 2. Messages, 3.Channel 4. Treatment of Messages 5. Audience 6. Audience Response.
- Types of Communication – Verbal, Non Verbal, Small group and Mass Communication.
- Barriers to communication.

REFERENCES:

1. Adivi Reddy (1985). Extension Education, Sreelakshmi press, Bapla,
2. Dahama.O.P. (1981). Extension and Rural welfare, Ram Prasad and Sons Agra Bhopal.
3. Doshi, S.L. (2007). Rural Sociology. Delhi Rawat Publishers.
4. Dubey,V.K.. (2009). Extension Education & Communication, 1st edition New Age International Ltd
5. Indhubala (1980), Gruhavignasastravistarana , Telugu academy text book publications
6. Sanths Govind, G. Tamliselvi And J. Meenainbigai .(2011). Extension Education and Rural Development .Agroblos (India) Chopasani Road Jodhpur- 342002 (Raj.)
7. Shekar Serene & Santosh Ahlawat . (2013).Text book of Home Science Extension Education, 1st edition, Daya Publishing house.
8. Supe, S.V.(1983). An Introduction to Extension Education. Oxford& IBH publishing Co, New Delhi.

CO- CURRICULAR ACTIVITIES

1. Adoption of a village based on the socio-economic background.
2. Visit to an adopted village and conduct
 - Baseline survey regarding demographic, population, Educational and felt needs of the villagers.
 - Collection of data.
 - Pooling and Analyzing the data.
3. Preparation, use and evaluation of visual aids viz.,
 - Poster
 - Different types of charts.
 - Flash cards
 - Display of Bulletin Board.
4. Presentation of seminars in the class rooms.
5. Blackboard teaching for 15 minutes in the class room.
6. Promoting effective verbal and non- verbal communications among students.

** ** **