

UNIT II

Survey Methodology and Data Collection, inference and error in surveys, the target populations, sampling frames and coverage error, methods of data collection, nonresponse, questions and answers in surveys.

UNIT III

Processing, Data Analysis and Interpretation: Review of various techniques for data analysis covered in core statistics papers, techniques of interpretation, precaution in interpretation.

UNIT IV

Develop a questionnaire, collect survey data pertaining to a research problem (such as gender discriminations in private v/s government sector, unemployment rates, removal of subsidy, impact on service class v/s unorganized sectors), interpret the results and draw inferences.

UNIT V

Formats of Reports: introduction, parts of a report, cover and title page, introductory pages, text, reference section, typing instructions, copy reading, proof reading. Presentation of a report: introduction, communication dimensions, presentation package, audio-visual aids, presenter's poise.

Books Recommended

1. Kothari, C.R. (2009): Research Methodology: Methods and Techniques, 2nd Revised Edition reprint, New Age International Publishers.
2. Kumar, R (2011): Research Methodology: A Step - by - Step Guide for Beginners, SAGE publications

