

ST. JOSEPH'S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM
III SEMESTER **JOURNALISM & MASS COMMUNICATION** TIME:
7HRS/WEEK
JMC _____(4) **REPORTING AND WRITING FOR MEDIA**
Max.MARKS:100 w.e.f.2021 – 2022 20AH BATCH **SYLLABUS**

OBJECTIVES: To enable the students to

- Understand and comprehend the working and technical aspects of Print Journalism
- Know what is reporting, interpretation and editing of news
- Apply the skills in writing headlines, editing and the different forms of reporting

LEARNING OUTCOMES:

- Identifying the roles, responsibilities & qualities of the reporters, Editors and all Press Officials
- Analyzing news, features, structure and layout of columns and headlines of news stories
- Applying and Creating newspapers (Designing Campus Newspapers in Teams)
- Examining and analyzing the importance of letters to the editor, proof reading and responsibilities of proof readers (Proof reading assignments)

UNIT 1: News Definition- News Value- Source of News –Structure of News– 5W and 1H - Inverted pyramid pattern - Different types of News

Unit 2: Report writing skills for news stories, - Introduction to lead and Intro, super lead, Kinds of leads,

Unit 3: Kinds of reporting: Press Conference, Interviewing techniques, Human interest stories. Reporting Special events: Disasters and accidents, crime, Sports, Public Speech Reporting, Investigative reporting, Mofussil reporting, Citizen Reporting, Advocacy Reporting.

Unit 4: Features – News features – historical features - photo features – profiles – syndicate features. Reviews – definitions – scope –types of reviews – books –films – performing arts – contemporary trends in reviews.

Unit 5: Editorial writing – Types of editorials –Column writing – writing creative middles – language as a tool of writing

Reference Books

- Anna McKane (2006). *News Writing*: London, Sage.

- Curtis Macdougall (1953): *Interpretative reporting*. New York George Allen & Unwin Ltd.
- Rangaswamy Parthasarathy (1984). *Basic Journalism*: New Delhi, Sterling.
- George, T J S (1981). *Editing- Principles and Practices*. Indian Institute of Mass Communication, New Delhi
- Frank Barton (1989): *The Newsroom: A manual of journalism*. New Delhi: Sterling Publishers
- Rangaswamy Parthasarathy (1984). *Basic Journalism*: New Delhi, Sterling.
- Anna McKane (2006). *News Writing*: London, Sage.
- Ian Hargreaves (2005). *Journalism: A very short introduction*: London, Sage.
- Bowles A. Dorothy and Borden L. Diane (2000). *Creative Editing*, Belmont: Wadsworth, Thomson Learning Inc.
- Ahuja, B. N. and Chhabra, S. S. (2004). *Editing*, Delhi: Surjeet Publications.