ST. JOSEPH'S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM

II SEMESTER IP 2001(2)

SKILL ENHANCEMENT COURSE INVESTMENT PLANNING

Time:2hrs/wk Marks:50

w.e.f 23AK 2023-2024 (Admitted batch) SYLLABUS

COURSE OBJECTIVES:

The objective of the course is to make the students familiarise with the concepts of investment, associated risks along with the regulatory authorities that monitor the capital market.

UNIT - I:

Investment: Attributes of Investment, Investment and speculation, Features of a good Investment, Investment Process. Investment Avenues – Types. Tax saving options.

UNIT - II:

Return and Risk: Meaning and Measurement of Security Returns. Meaning and Types of Security Risks- Systematic Vs Non-systematic Risk. Measurement of Total Risk - Intrinsic Value Approach to Valuation of Bonds and Shares.

UNIT - III:

Portfolio: Choosing the right Investment options, Construction of Investment portfolio, and Portfolio management. Investor Protection Guidelines of SEBI– SEBI Investment Advisors Regulations.

HANDS ON ACTIVITIES:

- 1. Group/Individual presentations on Investment Alternatives (Advantages, Suitability and Limitations).
- 2. Calculation of Stock Return and Risk from historical data of NSE and BSE.
- 3. To make comparative analysis between various stocks using excel.

REFERENCES:

- Prasanna Chandra, Investment Analysis and Portfolio Management, Tata McGraw Hill.
- 2. Bhalla VK, Investment Management, S.Chand.
- 3. Donald E.Fischer, Ronald J.Jordan, Security Analysis and Portfolio Management; Prentice Hall of Inida.
- 4. Preeti Singh, Investment Management, Himalaya Publishers.
- Pitabas Mohanty Spreadsheet Skills for Finance Professionals Taxmann Publications.