

Objectives:

Students are enable to

- **Understand** the nature of entrepreneurship particularly women entrepreneurship
- Analyze ecopreneurship in urban areas.
- Identify entrepreneurial opportunities in urban areas.

Course outcomes:

- **After completion of the course students can**
 - **Avail opportunities for their business.**
 - **Avail government support in different sectors**
 - **Can do case studies.**

UNIT- I: Meaning and importance of entrepreneurship. Women entrepreneurship. Ecopreneurship.

UNIT- II : Process of identification of new entrepreneurship opportunities in urban area. Formulation of business planning for urban entrepreneurship.

UNIT-III: MSMEs-New entrepreneurial opportunities in urban area. Specific reports on food and beverages, tourism and hospital services and others.

UNIT-IV: Procedures to obtain formal loans from banks and other institutions. Preparation of detailed project report for loans.

UNIT-V : Government schemes for promotion of urban entrepreneurship important any two case studies.