

ST.JOSEPH'S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM
III SEMESTER **B.B.A** Time:5HRS/WEEK
BBA 3102(4) **FINANCIAL MANAGEMENT** MARKS:100
w.e.f. ("20AH") **SYLLABUS**

OBJECTIVES:

- To make the students understand the need and relevance of financial management.
- To expose the students to the fundamental aspects of finance.
- To understand and estimate the various financial requirements of an organization.
- To develop an understanding on the tools that are used for valuing investment proposals.

Learning Outcomes

The students will be able to:

CO1:Identify various sources of finance

CO2:Analyse the short term and long-term financial needs of the organization

CO3:Apply quantitative techniques for evaluating projects

CO4:Analyse dividend theories for efficient dividend decisions

MODULE-I: Financial management – Meaning – Nature and scope of finance – Financial goals – Profit & Wealth maximization – Finance functions-investment-financing and dividend decisions

MODULE-II:Capital budgeting – Nature of investment decision – Criteria for investment evaluation – Net present value – Payback period – Accounting rate of return – PI , IRR, NPV and IRR comparison capital rationing-risk analysis in capital budgeting (Case Study)

MODULE-III: Working capital management – Working capital – Meaning – Significance and types of working capital –determinants of working capital-Sources of working capital – Management of inventory; cash – Account receivables

MODULE–IV: Capital structuring – capital structure theories – traditional and MM hypothesis – determining capital structure-capital structure planning– Cost of capital – Meaning – Significance of cost of capital- calculation of cost of debt, preference capital, equity capital and retained earnings-Operating and financial leverage – Analysis. (Case Study)

MODULE–V: Dividend decisions- Meaning-Factors influencing Dividend policy-Types of Dividend Policies – Forms of Dividend-Dividend models-Walter’s Model-Gordon’s Model and MM Hypothesis. (case study)

REFERENCES:

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4. M.Y.Khan & P.K.Jain, Financial Management, Tata McGraw Hill Publishing, 2018.
5. Rajiv srivastava, Anil Mishra , Financial Management, Oxford university press, Second Edition, 2015
6. Palanivelu.V.R., Financial Management, S.Chand & Co., 2010
7. Shashi K. Gupta , R.K. Sharma – Financial Management , Kalyani publishers -8th Edition.