

OBJECTIVE: To make the students learn the basics of business laws and apply them in real life situations.

To equip the students with various business laws necessary for the management

MODULE – I: LAW OF CONTRACT : Contract: Definition and meaning - Essentials of a valid contract – types of contracts-Offer and Acceptance - Consideration: Definition and importance – Essentials of valid consideration – the Doctrines of 'Stranger to Contract' and 'No Consideration – No Contract' – Capacity to contract -Consent: Free Consent –Stranger to the Contract (case study)

MODULE – II: CONTINGENT CONTRACT: Performance of contract-Discharge of contract-Quasi contract – Breach of Contracts and remedies (case study)

MODULE – III: SPECIFIC CONTRACT: Contract of indemnity - Guarantee Contract - contract Of Bailment –Pledge- contract of Agency (case study)

MODULE – IV: SALE OF GOODS ACT: Contract of sale: Definition – essentials of sale contract – differences between sale and agreement to sell – contract of agreement to sale-Rights of an unpaid seller-Conditions and warranties – meaning and distinction – express and implied conditions and warranties – unpaid seller-rules of transfer of property (case study)

MODULE – IV: CONSUMER PROTECTION ACT, 1986 : Definitions of the terms consumer, unfair trade practices, restrictive trade practices and complainant – rights of consumers – consumer protection councils – consumer redressal agencies – penalties for violation - Cyber Law.

REFERENCE BOOKS:

1. Kapoor ND: Mercantile Law, Sultan Chand
2. Kapoor ND: Company Law, Sultan Chand
3. Balachandran V: Business Law, Tata
4. Tulsian: Mercantile Law, Tata
5. Tulsian: Busiess Law, Tata
6. Gogna: A Text books of Business and Industrial Law, S.Chand
7. Pillai Bhagavathi: Business Law, S.Chand
8. Gogna : A Text Book of Mercantile Law, S. Chand
9. Gogna: A Text Book of Company Law, S. Chand

OBJECTIVES: To familiarize the students with the concept of E-commerce and understand its various applications. To equip the students with relevant practical knowledge

MODULE - I: E-COMMERCE: Features- Distinction between e-Commerce and e-Business – Types of Business Models: B2B, B2C, C2C - Benefits and Limitations of e-Commerce - Apps.

MODULE - II: E-BUSINESS APPLICATIONS: Integration and E-Business suits - ERP, E-SCM, E-CRM - Methods and benefits of e-Payment Systems –e-Marketing – Applications and issues

MODULE - III: E-BUSINESS IN DIFFERENT FIELDS: E-Tourism E-Recruitment – E- Real Estate – E-Stock Market – E-Music/Movies - E-Publishing and E-Books.

MODULE - IV: ONLINE EDUCATION: Process - Methods - e-Content development and Deliveries - Major technologies used in e-Education - Online Testing - Methods - Future Trends.

MODULE - V: MOBILE COMMERCE: Ticketing - Me-Seva; Government and Consumer Services – E-Retailing - E-Groceries – Security challenges - Case Studies.

REFERENCES:

1. Turban E. Lee J., King D. and Chung H.M: Electronic commerce-a Managerial Perspective, Prentice-Hall International, Inc.
2. Bhatia V., E-commerce, Khanna Book Pub. Co. (P) Ltd., Delhi.
3. Daniel Amor, E Business R (Evolution), Pearson Education.
4. Krishnamurthy, E-Commerce Management, Vikas Publishing House.
5. David Whiteley, E-Commerce: Strategy, Technologies and Applications, Tata McGraw Hill.
6. P. T. Joseph, E-Commerce: A Managerial Perspectives, Tata McGraw Hill.

OBJECTIVES: The students will be enabled to

- ❖ Know the concept of Income Tax Act 1961 and also different tax concepts.
- ❖ Understand the relevance and importance of income tax in real life.

MODULE – I: INTRODUCTION: The Income tax act 1961 – Basic Concepts, Income, Person, Agricultural income – Assessee, Assessment year, previous year, capital or revenue expenditure, incidence of tax – Residential status of an individual (including problems) .

MODULE – II: HEADS OF INCOME – Computation of Income from salaries, Income from House property, Annual value of house property, self – occupied house, Deemed to be let – out house and let out house.

MODULE –III: Income from Business and profession-chargeability, deduction expressly allowed and disallowed, general deductions, computation of profits and gains from business and Profession. Depreciation-meaning, basis rates, block of assets.

MODULE – IV: CAPITAL GAIN: Capital Assets –Long Term and Short Term-transfers –cost of acquisition- cost of improvement –exempted capital gains

MODULE – V: INCOME FROM OTHER SOURCES: Interest on securities dividends on shares, casual incomes family pension, gifts received.

Deductions from gross total income and rebate, set off and carry forward of losses. Computation of total income.

REFERENCES:

1. Elementary Income tax – V.P. Gaur and D.B.Narang, Kalyani Publisher. New Delhi.
2. Direct Taxes law and Practice –Vinod K Singhania
3. Direct Taxes Law and Practice -Bhagvathi Prasad

OBJECTIVE: To inculcate the knowledge among students on labour legislations and its impact on labour and employers.

MODULE – I: INDUSTRIAL JURISPRUDENCE: Concept, Scope of Industrial Jurisprudence; Growth of Labour Legislation in India; sources of labour legislation; Indian Constitution and Labour Legislatio; Principles of Labour legislation; International Labour Organisation.

MODULE – II: The Factories Act, 1948;
The A.P Shops & Establishment Act, 1974;

MODULE – III: The Contract Labour Regulation & Abolition Act, 1970;
The Child labour (Prohibition & Regulation) act, 1986;

MODULE – IV: The Industrial Disputes Act,1947;
The Sexual Harassment of women at workplace (prevention, prohibition &redressal) act, 2013;

MODULE – V: The employees' Provident fund & Miscellaneous provisions act, 1952;
The employees' state Insurance act, 1948;
The Maternity benefit act, 1961;

REFERENCES:

1. Industrial labour laws,P.L.malik
2. Labour welfare and aspects-A.M. Sharma
3. Venkat Ratnam CS-Industrial Relations
4. SC Srivasthava, Industrial Relations and Labor Laws
5. M.Arora Industrial Relations,Excel Publications
6. Ratna Sen “Industrial Relations in India”

OBJECTIVE: to make the students learn theoretically about the various strategies of business.

MODULE-I: BUSINESS STRATEGY: Introduction, concept, functions, need of strategy; Essentials of effective strategy; effects of inadequate strategies. (Case study)

MODULE-II: STRATEGIC MANAGEMENT: definition, meaning, role, objective, Benefits, Importance of strategic management; Strategic management process; Role of Strategic management in policy making. (Case study)

MODULE-III: STRATEGIC ANALYSIS: Introduction, Definition, Need of Strategic analysis; Environmental Scanning; Role of Strategic analysis in policy making. (Case study)

MODULE-IV: STRATEGIC FORMULATION, PLANNING & IMPLEMENTATION: Types of strategies; Steps in Strategy Formulation; Strategic planning: definition, strategic planning process; Strategic Implementation process; Issues in strategic implementation. (Case study)

MODULE-V: STRATEGIC LEADERSHIP: Introduction, functions of strategic leadership; leadership traits; leadership styles; Strategic leadership and competitive advantage. (Case study)

REFERENCES:

1. Strategic human resources management, Rajesh vishwanathan
2. Human resource strategies, salaman, Graeme
3. Anuradha Sharma Strategic Human Resource Management: An Indian Perspective
4. Strategic Human Resource Management: Agarwal
5. Strategic Human Resource Management: Prasad

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ST.JOSEPH'S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM		
V SEMESTER	B.B.A.	TIME: 6 Hrs/Week
BBA C3 5301(4)	PROJECT	Marks: 100
w.e.f. 2015 – 2018 ("15AC")	SYLLABUS	

Each elective stream consists of project work for each semester. The total for V & VI semesters will be two project works under each stream.

A student has to select **One Stream of Elective consisting of four theory papers and two projects** (together for V & VI semesters). That means, the student will continue the same elective in the VI semester also.

A student is supposed to undertake a project in the stream of elective she has chosen in V and VI semesters.

The **Project Work** may consist of field survey/internship/case study/practical training also for the third respective elective papers in V & VI semester.

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