ST.JOSEPH'S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM

IV SEMESTER CSS 4001 (2) (w.e.f:2015-2016-'15AC')

GENERALEDUCATION COMMUNICATION AND SOFT SKILLS - III SYLLABUS

2Hrs. /week Marks: 50

OBJECTIVES:

- Enhancing basic skills to become a good communicator.
- Recognize and overcome barriers for effective communication.
- Speak confidently.
- Enable the learners to develop the skills efficiently and effectively with help of Language Lab.
- ◆ To familiarize the students with various situations of English use.
- ♦ To enhance learners fluency through communicative speaking activities.

SEMESTER - IV

- Speaking Skills Preparing for Presentations, Seminar Skills, Debates (with exercises)
- 2. Interview Skills Types of Interviews, Sample Interview questions.
- 3. Group discussion Do's & Don't (with exercises)
- 4. Narrating Events, Places, Things
- 5. Public Speaking Characteristic of a Good Speech, Guidelines for preparing a good speech (with exercises)

REFERENCES:

- Swati Samantaray (2005) Business Communication and Communicative English,
 Sultan Chand Educational Publishers, New Delhi.
- R.C.Sharma- Krishna Mohan.(2008) Business Correspondence and Report Writing, A Practical Approach to Business and Technical Communication, Tata Mc Graw-Hill Publishing Company Limited, New Delhi.

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