

ST JOSEPH'S COLLEGE FOR WOMEN (AUTONOMOUS)

VISAKHAPATNAM

ENTREPRENEURSHIP EDUCATION

Entrepreneurship education is a foundation course .This course envisages the importance of setting up an enterprise. Entrepreneurship has been described as the “capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit.”

Upon completion of this course the students will be able to

CO1: Understand the different types of business organisations and its characteristics.

CO2: Understand the role of entrepreneurship in economic development.

CO3: Understand the attractiveness of business opportunity by generating ideas.

CO4: Understand the different methods to assess the business opportunities.

CO5: Understand the project report techniques and feasibility analysis.

CO6: Understand the role of supporting institutions like NABARD, SIDBI, NIC etc., in entrepreneur ship.

CO7: Understand the tax concessions, tax benefits to small scale industries.

ASSESSMENT METHODOLOGY:

Students will be assessed based on their performance through direct level of assessment.

Level of attainment: 81.77%

EPO	EPJ	EEP	CEM	BBA	BCOM	MPC
97.34%	84.83%	70.20%	76.4%	92.4%	81.72%	85.55%
MPCs	MSCs	MEC	BBC	CBZ	HSC	
77.97%	80.19%	72.38%	79.19%	85.69%	79.15%	